



Professional Development Activities

**Must Complete 100 Points Each Term
NO LATE WORK ACCEPTED!!! (NO EXCEPTIONS)**

DECA/FBLA ACTIVITIES

- *50 Points **Join DECA**—(An Association of Marketing Students) A professional student organization that participates in leadership, management, and service activities as well as co-curricular competitions. This is an optional activity! **To join, pay \$20.00** to the finance office and turn in the receipt into Mrs. Williams in room #120.
- *50 Points **Join FBLA**—(Future Business Leaders of America). A professional student organization that participates in leadership, business management, and service activities as well as co-curricular competitions. This is an optional activity! **To join, pay \$20.00** to the finance office and turn in the receipt to Mrs. Williams in room #120.
- *20 Points **Attend a DECA/FBLA Activity**. 20 points may be given for active participation in a DECA activity.
- *25 Points **Recruit a DECA sponsor** (part of a DECA fundraiser event). This could be a local business, company, individual, etc. Mrs. Williams will provide you with the sponsorship script/handout for the business. Any sponsorship of \$30 or more will receive the full points. Funds go to help cover the costs of club conferences, competitions, and training. The object of this activity is to increase your business, interpersonal, networking and selling skills... not just to make money.
- *20 Points **DECA Practice Test**. 20 points may be given for completing a DECA practice test and achieve a score of 80% or higher.
- *20 Points **Earn a certificate at a DECA or FBLA Competition**.

- **20 Points** **Employee Evaluation Form.** Ask your employer to complete the “Employee Evaluation Form” After the evaluation, you complete the last page of the evaluation form on whether or not you agree or disagree with the evaluation and why. (May only complete one per term and may not use for another class).
- ***20 Points** **Interview a MANAGER about their job.** (It cannot be a relative). Create a list of 15-20 questions to ask during the interview. Questions and answer must be neatly typed. You must also include a one-page double-spaced description of what you think it takes to be a good manager.
- 25 Points** **Attend a Business/Marketing/Leadership-Related Conference.** Attend the conference and do a two-page double-spaced typed paper covering: the principles discussed in the conference, what you learned from the conference, and how you will apply it to your life. **The conference must be approved by Mrs. Williams before you go.**

BASIC ASSIGNMENTS

- ***15 Points** **Read an article relating to your current Business/Marketing class** from a magazine, newspaper, or internet. *You must be able to show what you learned from the article and how it can help you in business.* TYPE a 2 page double-spaced typed paper detailing what you learned from the article. Attach a copy of the article. **Your teacher MUST approve the article before you write the paper!** Correct grammar and punctuation are required, as well as a works cited page.
- ***25 Points** **Create a poster about one of our units.** IT MUST BE ON AN APPROVED UNIT. This is not an easy assignment. Please make them nice and professional. Sloppy work will not receive credit. You will present the poster to the class. **(See your teacher for topic approval)**
- *15 Points** **TYPE a 2-3 page highlight on the life of a successful business person.** Include contributions to society, personality traits, trials, successes, and why they are a good example of a successful business person. (Use vocabulary from the class). Sources must be included. Correct grammar and punctuation are required! Plagiarism is unacceptable and will be cause for failing the class.

Extra-credit may be obtained by accumulating extra Professional Development points; however, **ONLY 50 extra credit points are available each term.**

Remember all points must be submitted on or before the required due date by 2:45 p.m. NO exceptions (even for absences)!!!!

- *:** **Only counts one per semester**
- **:** **Only can do one time per term**
- ***:** **Only can do two times per term**