

Worksheet 3.1

Your Favorite Restaurant

Visit your favorite restaurant. Take this worksheet and answer the following questions:

1. What is the name of the restaurant? _____

2. What type of restaurant is this? Full service? Fine dining? Casual dining? _____

3. What types of food does this restaurant serve? _____

4. Is this restaurant located within another property? If so, what type of property? _____

5. What appeals to you about this restaurant? The food? Decor? Atmosphere? _____

6. Describe your favorite experience at this restaurant. Then use this information to write a script for a 30-second radio ad for the restaurant. _____

Radio Ad _____

